

OUR COMMITMENT TO PRIVACY

Your privacy is important to us. QD Technology is providing this notice to describe and explain our online information practices and the choices you can make about the way your information is collected and used.

THE INFORMATION WE COLLECT AND HOW WE COLLECT IT

In general, you can visit this web site without telling us who you are or revealing any personal information about yourself. There are times, however, when we may need information from you. Personal information like your name, postal address and e-mail address is obtained only when voluntarily submitted. QD Technology collects this information in several ways:

- Through registration, surveys and other online forms
- As part of an ongoing sales process
- While providing technical support, consultation, or product information
- Through the process of maintaining and upgrading our products
- Through automated means such as communications protocols and e-mail communications

To provide you with timely, high-quality information, we may also ask you to provide us with information regarding your professional interests and experiences with our products or services. Providing us with this information is optional.

Personal data collected online may also be combined with information you provide to us through other sources such as product registration, call centers, or in conjunction with events such as trade shows, training seminars and conferences. Information that you supply will relate to the relationship that QD Technology has with you or your organization.

Web Server Logs

In the process of administering this site, we maintain and track usage through Web server logs. Web server logs provide information such as what types of browsers are accessing our site, what pages receive high traffic, and the times of day our servers experience significant load. We use this information to improve the content and navigation features of our site. Aggregated forms of this data may be used to identify future features and functions to develop for the site and to provide better customer service.

Cookies

There are various technologies, including one called "cookies" which can be used to provide tailored information from a Web site. A cookie is an element of data that a Web site can send to your browser, which may then store it on your system. Some QD TECHNOLOGY pages use cookies or other technologies so that we can better serve you when you return to our site. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether to accept it. For more information, please refer to user information provided with your Web browser.

Personalized URL Links and Personalized Message Content

Occasionally, we may create a unique web URL link for certain visitors. If you visit one of these sites, you may find forms that are already filled out with your name, or other types of information you have previously indicated an interest in, based on information you have given us before.

We may also personalize the content of newsletters, e-mail offers or invitations based on topics in which you have previously indicated an interest. We collect information about how you consume this type of personalized information in order to help us provide you with other information that is better tailored to your interests.

If you choose to visit one of these personalized web URL links, you are agreeing to allow QD Technology to collect information about your visits and also to associate that information with other information about you and your relationship with QD Technology. If you do not wish your information to be used in this way, do not accept the invitation to visit these sites.

HOW WE USE YOUR INFORMATION

QD Technology may use your personal information to:

- Fulfill subscription requests, orders for software and services made online and to provide other information you request
- Make the Web site easier for you to use
- Help us customize content most relevant to your interests
- Notify you about important news concerning QD Technology
- Notify you of new products and services, product updates, technical support issues, events and special offers we think you may be interested in

We do analyze some of our Web services such as registrations, demos, downloads, and e-mail responses at the individual level in order to improve the quality of those offerings and to better tailor our marketing to our customers' needs.

HOW WE SHARE YOUR INFORMATION

We may share the personal data you provide with other QD Technology entities and/or business partners for purposes related to those described above. We will not sell, rent or lease to others your personally identifiable information.

QD Technology reserves the right to disclose any and all pertinent information to law enforcement or other governmental officials as we, in our sole discretion, believe necessary or appropriate.

CHOICE / OPT-OUT

QD Technology offers you the choice of receiving different types of communication and information related to our company, products and services. You may subscribe to e-newsletters or other publications; you may also elect to receive marketing communications and other special offers from us via e-mail. If at any time you would like to change your communication preferences, we provide unsubscribe links and an opt-out mechanism for your convenience. You may also access and manage your preferences from your QD Technology Profile page.

OUR COMMITMENT TO DATA SECURITY

QD Technology is concerned about the security of your information. To prevent unauthorized access or disclosure, to maintain data accuracy, and to ensure the appropriate use of information, we have put in place reasonable physical, electronic, and managerial procedures to safeguard and secure the information we collect online. We use encryption technology when collecting or transferring sensitive data such as credit card information.

EXTERNAL LINKS

Links to third-party Web sites from this Web site are provided solely as a convenience to you. If you use these links, you will leave this site. We have not reviewed these third-party sites and do not control them. QD Technology does not assume responsibility for any of these sites, their content, or their privacy policies. QD Technology does not endorse or make any representations about them or any information, software or other products or materials found there, or any results that may be obtained from using them. If you decide to access any of the third-party sites linked to this site, you do so at your own risk.

CHANGES TO THIS STATEMENT

If there are updates to the terms of QD Technology online Privacy Statement, we will post those changes here and update the revision date in this document so that you will always know what information we collect online, how we use it, and what choices you have. Your continued use of QD Technology web site following the posting of changes to this Privacy Statement means you accept those changes.

YOUR ACCEPTANCE OF THESE TERMS

By using QD Technology Web site, you signify your acceptance to this Privacy Statement.

HOW TO CONTACT US

Should you have comments or questions about this Privacy Statement, you may e-mail us at: info@qdtechnology.com.

You may also contact us via postal mail at the following address:

QD Technology
301 Route 17 North
Suite 800
Rutherford, NJ 07070
ATTN: Legal Division / Privacy Manager

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